





MAROUANE EL OURAK


DIGITAL MARKETER

Contact

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Skills

Website Creation



SEO



Copy Writing



Systemization



About Me

As a Digital Marketing Specialist with three years of experience, I have a proven track record of developing and implementing successful campaigns for companies in the healthcare and education industries.

My expertise includes SEO optimization, website design (Square-space/Wix), setting up sales funnels, executing email campaigns and running Facebook ads. My ability to drive results is matched by my passion to take on new challenges and help more companies achieve their marketing goals.

Education

BSc in English Studies - Linguistics

2018 - 2021

Université Hassan II Mohammedia

Work Experience

Kinesio GB

May 2022 – Present

Digital Marketing Specialist

- Website creation - Fb ads - Email marketing
- Building and managing their Online courses platform

Sheffield Sports Medicine

May 2021 – Present

Digital Marketing Specialist

- I worked on multiple projects in both the healthcare and education sectors. My work was often SEO, funnel and website Creation (Square-space, Groove Funnels), Email Marketing, Facebook ads, and training and managing interns in digital marketing.

Sheffield Sports Medicine

Feb 2021 - Apr 2021

Digital Marketing Apprentice

- It was a 3-month apprenticeship in which I worked on fixing SEO issues and fully redesigning the company's website. We also worked on creating some funnels.